



# Show Me the Money!

Ideas that Inspire and Grants to Make it a Reality

Healthy Kids, Healthy Programs 2023



# New England Dairy

## Grant Opportunity

Equipment packages and grants support expanded meals and new dairy items such as smoothies, hot chocolate milk, and bulk milk.

## Award Value

Up to around \$4,000 per school (grants and equipment packages available)

## Success Stories

Grant funds have purchased equipment to make smoothies and hot chocolate milk. Great strategies to increase Average Daily Participation and consumption of nutrient-rich foods.

## Strong Proposals

Should include data such as Average Daily Participation, average milks served per day, new dairy items you are serving, the expected number of days and servings/day, projected growth, or plans for marketing.

## Tip for grant writers

Applicants should focus on increasing participation in school meals and optimizing the dairy experience for students. Look for the next grant deadline in November.

## Funder



## New England Dairy

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Director, Youth Wellness

<https://www.newenglanddairy.com/schools/>

1034 Commonwealth Avenue  
Boston, MA 02215





# Project Bread

## Grant Opportunity

Project Bread typically offers a school year grant opportunity focused on School Breakfast and a Summer Eats grant opportunity.

## Award Value

Up to \$10,000 for larger programs, with tiers for smaller programs, based on number of students served or number of sites.

## Success Stories

Grant funds have been used to purchase breakfast kiosks FOR Grab & Go breakfast. Equipment such as cooler bags, hot/cold storage and transport equipment have purchased for Breakfast in the Classroom and Grab & Go programs. Past grantees have also purchased food prep equipment in order to make more scratch-cooked breakfast items. Project Bread has also funded start-up staffing costs to help districts add staff in order to launch Breakfast After the Bell.

## Strong Proposals

Share data illustrating the demographics of the students and the need of the district, clear meal participation data, and data-based goals for participation increase.

Hot Tip: Participation data can be found in DESE's Security portal under your approved claims.

## Tip for grant writers

Tell your story & explain the need! Describe in detail why/how these funds will make a concrete difference, what the impact will be on students.

## Funder



## Project Bread

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Program Director, Child Nutrition Outreach at Project Bread

<https://www.projectbread.org/grant-opportunities>

1145 Border Street,  
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MA 02128-1903





# Food Security Infrastructure

## Executive Office of Energy and Environmental Affairs

Rebecca.j.mulrean@mass.gov  
Director of Food System  
Resiliency

[www.mass.gov/service-  
details/food-security-  
infrastructure-grant-program](http://www.mass.gov/service-details/food-security-infrastructure-grant-program)

100 Cambridge Street  
Suite 900  
Boston MA 02114

### Grant Opportunity

The goal of the Food Security Infrastructure Grant Program is to ensure that individuals and families throughout the Commonwealth have access to food, with a special focus on food that is produced locally and equitable access to food.

### Award Value

Up to \$500,000. This grant serves more organizations than schools and over the past few years, 507 organizations have been awarded 61 Million dollars.

### Success Stories

FY21 - New Bedford Public Schools received \$1,420,341 through 3 awards, to renovate the high school's central kitchen and four serving areas. This included upgrading all the equipment to transform the serving areas into a grab-n-go service. This project will also increase storage capacity and provide packaging equipment. This renovation will allow them to support 30 sites.

### Strong Proposals

Include letters of support, detailed community involvement, and a strong connection to food security.

### Tip for grant writers

Don't be intimidated to apply, no project is too small. What matters is the impact that it will make in your community!

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Chicopee Public Schools  
FY22 - \$482,836 to purchase  
kitchen equipment for 15  
schools to replace aging  
and broken equipment  
across the district, ensuring  
that all kitchens are  
operating at the highest  
level possible and  
maximizing their use of  
fresh and local foods in  
their cafeteria meals.

# NSLP Equipment Assistance Grants

**Massachusetts  
Department of  
Elementary and  
Secondary  
Education**

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School Nutrition Program  
Specialist

<https://www.fns.usda.gov/grant/fy-2022-nslp-equipment-assistance-grants-school-food-authorities>

75 Pleasant Street, Malden,  
MA 02148

## Grant Opportunity

This grant is for schools to purchase equipment, needed to serve healthier meals, improve food safety, and to help support the establishment, maintenance, or expansion of the School Breakfast Program.

## Award Value

\$1,000 to \$20,000.

## Success Stories

In FY23 the top 5 most awarded equipment types were blenders, ovens, steamers, milk coolers and freezers. Pictures to the left include some out of the box ideas such as two pan tilt skillet, self serve refrigerated units, commercial fruit and vegetable food dicer, and a refrigerated merchandising unit

## Strong Proposals

Specific details about how the requested equipment will impact operations at each school (i.e., do not write the exact same thing for 3 schools, if applying for the same equipment for more than one school)

## Tip for grant writers

Make sure all your NSLP reports are submitted on time – especially your 4th Quarter Profit & Loss statement and the annual Balance Sheet. Schools with all required reporting submitted in a timely manner are considered in good standing and have a better chance of being awarded funds.

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# USDA Farm to School

## USDA Food and Nutrition Program

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Farm to School Specialist

<https://www.fns.usda.gov/f2s/farm-school-grant-program>

Northeast Region  
10 Causeway St.  
Boston, MA 02222

### Grant Opportunity

In the 22-23 school year, the Farm to School Grant Program provided more than \$10 million in grants to 123 farm-to-school projects spanning 44 States and the District of Columbia. These grants will serve more than 3 million children at more than 5,000 schools.

### Award Value

\$50,000 - \$500,000 with two grant tracks: Turnkey Track ideas

- (1) Farm-to-School Action Plan Development;
- (2) Agricultural Education Curriculum development and delivery;
- (3) Edible Garden projects; or
- (4) USDA Farm to School Producer Training.

Implementation Track ideas on the next page

### Success Stories

Groton Public Schools, in Connecticut, will expand its successful Farm to School Program to the new Thames River Magnet Elementary School (TRMS). TRMS is located in a USDA-designated "food desert" and serves over 500 students. This project will purchase garden beds, an industrial-size greenhouse, and associated educational materials to grow foods for partnering schools.

### Strong Proposals

Carefully read all the application requirements for the grant track to which you are applying.

### Tip for grant writers

Talk to previous grantees about their experience and tips for applying!

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## **Implementation Track ideas**

- **Conducting a State or regional farm to school institute;**
- **Bringing more unprocessed and value-added, minimally processed, regionally-sourced meal components into the cafeteria;**
- **Expanding farm to school programs beyond lunch to bring local products into the School Breakfast Program, SFSP, or CACFP;**
- **Operating service projects that support farm to school initiatives in eligible schools;**
- **Incorporating food justice, food sovereignty, youth empowerment or other related efforts into farm to school programming;**
- **Readying producers to participate in the school food market by providing training on procurement regulations, Good Agricultural Practices (GAP) and other food safety-related topics;**
- **Improving infrastructure to accommodate new local ingredients or local menu items;**
- **Providing technical support in the form of face-to-face trainings, consultations, webinars, etc.;**
- **Developing promotional campaigns in support of farm to school initiatives;**
- **Solving distribution bottlenecks that limit the feasibility of sourcing more regionally produced items by working closely with distributors or serving as a broker to develop business relationships between farmer(s), schools, and aggregation entities such as food hubs or food distributors;**
- **Encouraging increased consumption of fruits and vegetables through promotional activities, taste tests, and other activities featuring local products;**
- **Expanding experiential learning opportunities, such as creation of school gardens, developing school-based farmers markets, providing support to ag/food clubs, and/or increasing exposure to local farms and on-farm activities; and,**
- **Developing and implementing integrated curriculum to reinforce food and nutrition-based learning throughout the school environment or on a local farm(s).**

# MA FRESH

**Massachusetts  
Department of  
Elementary and  
Secondary  
Education**

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Mass Farm to School

www.massfarmtoschool.org/  
mafresh-grant

75 Pleasant Street,  
Malden, MA 02148

## Grant Opportunity

The grant is designed to encourage existing National School Lunch Program (NSLP) and Child Adult Food Care Program (CACFP) sponsors to build capacity to grow or purchase locally grown and produced ingredients, prepare nutritious scratch-cooked meals and educate students about the food system.

## Award Value

- Significant Investment: \$25,000 - \$50,000
- NSLP Startup/Expansion: \$5,000 – \$25,000.
- CACFP Startup/Expansion: \$5,000 – \$25,000.

## Success Stories

Projects that were funded include: paying stipends for professional development for educators, purchasing new kitchen equipment to allow speed-scratch cooking, converting a vacant lot into a school garden, or building new garden beds for school and early care centers to integrate cafeteria offerings and classroom lessons. A full list of awarded projects is available at <https://www.massfarmtoschool.org/mafresh-grant/>.

## Strong Proposals

Proposals should include clear and concise explanations of new activities, partnerships, professional development, or equipment that could be funded through this grant

## Tip for grant writers

Be creative! Utilize this grant as an opportunity to:

- Enhance students' experiences around food
- Listen to what your staff and educators say they need
- Improve meal service or FRESH educational objectives through equipment purchases

## Funder





**Subscribe to DESE's Monthly newsletter to get notifications about funding opportunities available in 2023.**

